

Spotlight

A day in my life at Adelphi Research

About me

Role:

Senior Project Director,
Quantitative Research

Pronouns:

he/his/him

Place of Birth:

Bangalore, India

Hobbies:

Soccer, LEGO,
Numismatics, Cake



Satwik is a pharmaceutical market researcher based in Philadelphia. He earned his master's in social psychology from the University of Exeter, UK. Prior to joining Adelphi, Satwik was a Project Associate at BioVid Corp.

From a young age, I was interested in knowing what drives people to make the choices they make. From picking a restaurant or rooting for a sports team, to choosing a life partner or career – it is fascinating to learn that the “Why’s” behind our decisions are often driven by irrationality, as opposed to clearly defined rules. I started working in pharmaceutical market research shortly after graduating with a master’s in social psychology. Working at Adelphi has given me the opportunity to work alongside highly motivated colleagues that come from diverse backgrounds, to assist our clients with actionable insights that drive change and make a positive difference to patients’ lives.

Adelphi has given me the opportunity to work alongside highly motivated colleagues that come from diverse backgrounds.

Not having a background in life sciences, I felt some insecurity and questioned my ability to perform on this job. However, my fears were assuaged on Day 1, as I was equipped with industry leading training initiatives led by experts on every topic that I would need in order to succeed in my role. I was also reassured by fellow coworkers that I didn’t always have to know all the answers and it was alright to say, “I don’t know”. Adelphi creates an inclusive culture that values honesty and a growth mindset which has allowed me to develop into a seasoned market researcher.

Being at Adelphi Research has also enabled me to give back to our local community. With paid time-off to volunteer, we are encouraged to reach out and make a difference for those who are less privileged. In 2019, I volunteered at the Habitat for Humanity ReStore in Doylestown, PA. I thoroughly enjoyed interacting with fellow volunteers and felt a great sense of pride in being able to play a small part in helping families build and improve their homes.